



**January 24-25, 2019**

**Drury Lane Conference Center  
Oakbrook Terrace, Illinois**

**Thank you Industry Partners:**



## Sponsorship Programs and Benefits

Thank you for your interest in sponsoring the 2019 Electric Association Annual Conference and Trade Show! *Please note that all sponsors receive a discount on their trade show booth, signage at the event, recognition online on the EA website and social media as well as the mobile app, and in ElectriCITY Magazine.* Major Sponsors receive 10 conference passes; All other sponsors receive 2 conference passes. Additional benefits are outlined below:

### **MAJOR SPONSORSHIP: \$5,000**

Our headlining sponsorship package includes your company's logo on all printed materials and premiere signage at the event and in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package also includes:

- 10x10 basic booth package
- 10 free conference admissions for your customers
- Complimentary web advertisement on the Electric Association's website homepage for the month leading up to the event
- Additional 15x15 ft. space in the lobby outside the trade show area **near the entrance for a free-standing exhibit (vehicle, large lighting display, etc.) Some restrictions may apply.**
- **A discounted registration code to give to your customers - saving them money off their conference registration fee.**

### **IBEW APPRENTICE "HAT" SPONSOR: \$3,000**

This sponsorship package includes your company's logo on all printed materials and premiere signage at the event and in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package **FEATURES** your company logo and the Conference logo on **Carhartt Acrylic Knit Hats handed out to all IBEW apprentice electricians at check-in.**

### **TRANSPORTATION SPONSOR: \$2,000**

This sponsorship package includes your company's logo on all printed materials and premiere signage at the event and in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package also includes:

- 30 Taxi Gift Cards to hand out to your top customers during the Trade Show

### **EDUCATION SESSION SPONSOR: \$1000**

This sponsorship package includes your company's logo on all printed signage for the session you choose to sponsor. Sponsors also receive recognition in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package also includes:

- Your Company recognized as the sponsor of the Education session of your choice. Session topics will become available November 1<sup>st</sup>.
- Your company name printed on directional signage for that class

**HAPPY HOUR SPONSOR: \$2000 (2 available)**

This sponsorship package includes your company's logo on all printed signage at the tradeshow. Sponsors also receive recognition in ElectriCITY magazine. This package also includes: The "mobile" bar parked in front of your trade show booth for a 60-minute increment during the party / reception.

**"GOODIE BAG" SPONSOR: \$1500** This sponsorship package includes your company's logo on tradeshow "goodie bags" handed out to each attendee at check-in. Sponsors also receive recognition in ElectriCITY magazine, as well as visual and verbal recognition at the conference. This package features your Company log, as well as the conference logo, on the goodie bags handed out at Conference Check-In.

**BREAKFAST or LUNCH SPONSOR: \$500** This sponsorship package includes your company's logo on all printed signage at breakfast or lunch. Sponsors also receive recognition in ElectriCITY magazine, as well as visual and verbal recognition at the conference.

**REGISTRATION INFORMATION:**

Registration opens September 17<sup>th</sup> at [www.eachicago.org](http://www.eachicago.org)

**Contact the Electric Association:**

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