

Consulting Electrical Engineers Technical Forum & Tradeshow

EXHIBITOR INFORMATION



September 24, 2018

Union League Club of Chicago

Mark your calendar and plan to attend the Annual Consulting Electrical Engineers (CEE) tradeshow on **Monday, September 24, 2018**. This event hosts over 200 electrical engineers, specifiers, project managers and designers from the area's largest firms. Engineers attend a technical forum in the afternoon and then gather in the Union League Club's main ballroom for the table top tradeshow.

NETWORKING

This is one of the premiere customer networking events of the year. The CEE invites not only their members to this event, but also electrical engineers and end-users from our region, including affiliated organizations such as IEEE and ISPE. **This is an exclusive EA member event!** Exhibitors must be corporate members of the Electric Association to participate in this show. This is the only local event that will allow you to network with hundreds of Chicago's electrical engineers in one evening.

NEW PRODUCT SHOWCASE

Are you featuring a new product this year? Show off your new product or technology in a special display area in the CEE's technical forum ballroom. The new product showcase will be in a new designated room this year during the tradeshow - each new product exhibitor will receive a second table to display new product in the Heritage Room on the 2nd Floor of the ULCC near the main ballroom/tradeshow area. The new product showcase can only be purchased in addition to your exhibit table in the tradeshow.

EDUCATION

All engineers in attendance receive continuing education units for their participation in the technical forum and table top tradeshow, which are required to renew their P.E. license in the State of Illinois. Vendors are encouraged to invite their customers so that they can take advantage of this free opportunity to gain important professional development hours.

LOCATION INFORMATION

The Union League Club of Chicago is located at 65 West Jackson Blvd., on the southwest corner of Jackson on Federal Street. (312) 427-7800

Valet parking is available, or you may utilize the self-park garage adjacent to the ULC on Federal Street (just south of Jackson)

Vendor Set Up begins at 3:30pm in the 2nd floor ballroom

The tradeshow begins at 5:30pm and shall conclude at 8:00pm.

Each Exhibitor receives a 6-foot skirted table and access to a power strip if needed. Freestanding booths or backdrops are not allowed at this venue due to space restrictions. Vendors are limited to (2) two representatives per table. Additional attendees from your company are \$30 per person. Please bring a donation to the Engineers Raffle (valued at \$50) The Union League Club dress code requires business attire in the facility. Jeans are not allowed.



SPACE IS LIMITED & THIS EVENT SELLS OUT EVERY YEAR!

Register before June 1st for a discounted rate!

Registration before June 1: Exhibit Table: \$650 (After June 1st, increases to \$700)

* Includes 6-foot skirted exhibit table in main trade show area, electrical power, and registration for 2 company representatives. Please see page 2 for sponsorship and new product showcase participation.

CEE Tradeshow

CORPORATE SPONSORSHIP OPPORTUNITIES

PRINCIPAL SPONSORSHIP (\$2000) *includes your tradeshow registration fee*

- Your Company listed as the Principal & headlining sponsor of the event on all event signage, marketing, and publications.
- Everything listed in the premiere sponsorship, plus the following:
The opportunity to host a follow up technical presentation to the CEE members. The seminar will take place following the tradeshow, during the summer. It will be held at the Electric Association's training facility in Oakbrook Terrace, IL (or) we can host this event at your place of business. Your Company will provide the speaker(s) and a one hour presentation on your latest products or technology. The EA will provide all the marketing, registration, and onsite event coordination. The EA will invite the engineers to your seminar, and award professional development hours (PDHs) to all attendees upon completion.

PREMIERE SPONSORSHIP (\$1,500) *includes your tradeshow registration fee*

- Your Company displayed as a premiere sponsor on event signage and publications.
- Your Company recognized by the CEE Chairman during the evening's presentation
- Your Company recognized as a premiere sponsor in *ElectriCITY* Magazine
- Your Company promoted on all printed and electronic marketing correspondence to electrical engineers
- Your choice of table location in the tradeshow (first come first serve basis)
- **NEW:** Your company logo displayed as a major corporate sponsor on the event webpage.

NEW PRODUCT SHOWCASE (\$250)

Show off your new product or technology in a special display area in the CEE's technical forum ballroom. This is an extra table in addition to your main tradeshow area exhibit. The new product showcase will be held on the 2nd floor of the Union League Club next to the main tradeshow room. This packages includes a table in the new product showcase, and entrance for an additional staff member to be present at this exhibit.

